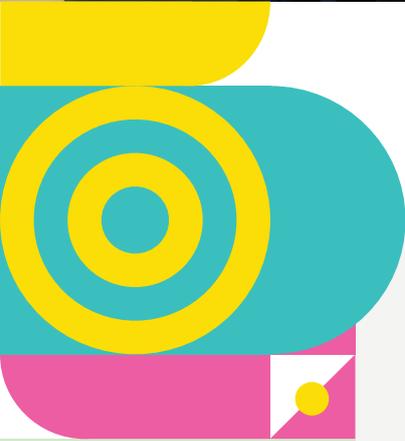




CMR UNIVERSITY

Private University Estd In Karnataka State by Act No. 45 of 2013
BENGALURU | RECOGNISED BY UGC



SOM

SCHOOL OF MANAGEMENT

Make Your Own Way



Secured Gold Grade in the Prestigious QS I-Gauge Indian University Rankings



Ranked No. 25 among the top 40 private B-schools in Times B-School Ranking Survey 2026



Ranked No. 67 among the top 100 B-schools in India in Times B-School Ranking Survey 2026



Recognised as India's Best Business School in the south zone with AA+ rating by Careers360.



SCAN TO APPLY FOR ADMISSIONS

Your journey, fully supported

- ✓ Scholarships upto ₹12 Crores*
- ✓ Education loan assistance
- ✓ Semester-wise fee payments
- ✓ Accommodation and transport services

*T&C apply

Student support spaces



Business lab

A data-driven environment where students apply analytical tools, run simulations and develop insights for real-world business decision-making.

Communication lab

A dedicated space for strengthening public speaking, presentation skills and professional writing through guided practice and digital communication tools.



Research centre

A collaborative hub that nurtures inquiry, innovation and evidence-based thinking through faculty-led projects and student-driven research initiatives.

Smart classroom

A technology-enabled learning space equipped with digital screens and interactive tools to enhance engagement, collaboration and applied learning.



Scholarships & awards

Scholarships worth **₹12 crores*** available

*T&C apply

- CMR Merit Scholarships
- CMR Sports Scholarships
- CMR Defense Scholarships
- Entrance Test Rank/Score Based Scholarships
- CMR Leadership Awards and more



PGCET codes

MBA (City Campus) - B150
MBA (OMBR Campus) - B149
MBA (Lakeside Campus) - B395

The SOM advantage

Career success

Practical learning, soft skills training and mock interviews strengthen career readiness, supported by 100% placements, strong recruiter engagement and guidance for entrepreneurship and higher studies.

Industry-relevant curriculum

Experiential projects, internships and consultancy work build strong business skills, complemented by an emphasis on sustainability, ethics and responsible leadership.

Innovative teaching pedagogy

Design thinking, simulations and case-based learning build strategic problem-solving, analytical ability and leadership skills supported by strong faculty mentorship.

International collaborations

Students build global perspectives through international exposure, industry immersion and expert interactions, developing confidence, adaptability and ethical clarity for global business environments.



Programmes at SOM

Admissions Open AY 2026-27

Bachelor of Business Administration (BBA)	City Campus	OMBR Campus	Lakeside Campus
BBA	✓	✓	✓
Digital Marketing	✓		
Fintech		✓	✓
Data Science & AI	✓	✓	
Logistics & Supply Chain Management		✓	
Business Analytics	✓		
Tourism & Hospitality Management	✓		

MBA Dual Specialisation	City Campus	OMBR Campus	Lakeside Campus
Fintech (New)	✓	✓	✓
Finance	✓	✓	✓
Marketing	✓	✓	✓
HR	✓	✓	✓
Digital Marketing	✓	✓	✓
Supply Chain Management	✓	✓	✓
MBA Business Analytics & Business Intelligence	✓		
MBA Technology Management			✓
Executive MBA Product Leadership	CMRIT Campus		
Ph.D. Management			

Future-ready pedagogy

Our pedagogy blends interdisciplinary learning, Design Thinking and experiential education. Through hands-on projects, global exposure, research-led teaching and personalised mentoring, students build critical thinking, creativity, adaptability and real-world problem-solving skills, preparing them for dynamic careers and purposeful lives.

ACCP | Accelerated Credit Course Programme

ACCP empowers higher secondary and PU students to explore future-ready disciplines online, earning recognised e-certificates and academic credits. Successful learners gain early exposure to university-level learning, strengthen their academic portfolios, and carry earned credits into CMR University's undergraduate programmes.



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PLACEMENT CELL

From multinational corporations to fast-growing startups, CMRU continues to attract organisations seeking skilled, job-ready graduates.

INTERSHIPS AT CORPORATES

Internships form a core pillar of the placement journey.

- ✓ Live projects and workplace experience
- ✓ Corporate experience before graduation
- ✓ Stronger employability and role clarity

A STRUCTURED APPROACH TO CAREER

Placements at CMR University follow a consistent, outcome-driven model that begins from the early semesters. Industry-aligned training and internship-led learning provide real-world exposure, supported by ongoing mentoring and career guidance to help students stay focused and prepared.

PLACEMENT AT A GLANCE

327+

Companies
Visited

122+

Recruiters
Onboarded

CMRU placement advantage

CMRU University offers early and consistent career preparation through strong corporate engagement. Integrated internships, live projects, and an industry-aligned training ecosystem ensure students are prepared for real-time professional demands.

TRAINING THAT BUILDS CONFIDENCE

- ✓ Students are trained to perform, adapt, and lead.
- ✓ Communication & professional skills
- ✓ Competitive exam & higher education guidance
- ✓ Aptitude, logical reasoning & verbal ability
- ✓ Group discussions & mock interviews

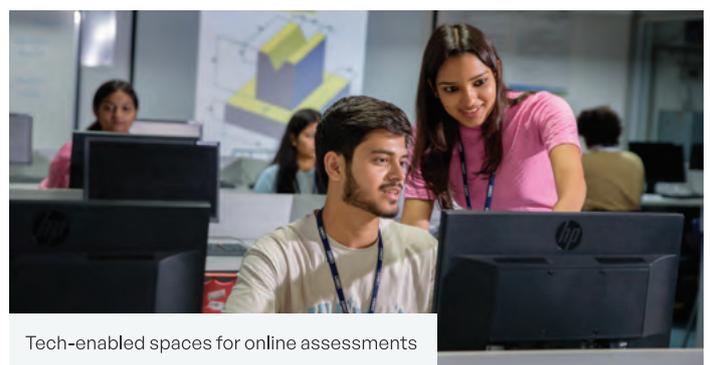
PLACEMENT INFRASTRUCTURE

Built to mirror real recruitment environments.



BEYOND JOB OFFERS

The Placement Cell supports career pathways beyond placements, including corporate roles, internships, and project-based opportunities. Students also receive guidance for higher education, competitive exams, and entrepreneurial ambitions.



CAREERS BEGIN HERE

At CMRU University, placements are the result of discipline, preparation, and opportunity.





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SCAN TO
WATCH THE
CAMPUS VIDEO



At the Heart of Bengaluru

Where the future of education begins

Located at India's technology capital - Bengaluru, CMR University stands as a premium academic destination shaped by clarity, ambition, and future-centered design.

With campuses strategically located across HRBR Layout, East Bengaluru (OMBR), and the extensive Lakeside precinct, CMR University integrates accessibility, connectivity, and academic excellence into one cohesive ecosystem.

Each campus carries a distinct character - urban energy at City campus, structured professionalism at OMBR, and large-scale innovation at Lakeside - united by one shared standard of excellence.

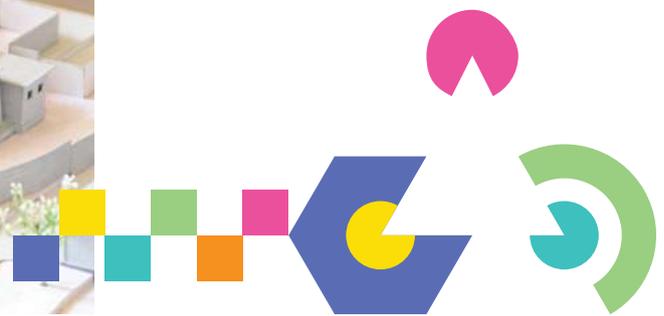
Designed for Thinkers. Built for Achievers.



Lakeside campus

A flagship innovation ecosystem

Spread across 10,000 sq ft. and set against a serene waterfront, the CMR University Lakeside campus represents remarkable design excellence for interdisciplinary growth. Built to inspire innovation and ambition every day, it houses engineering, architecture, design, management, and science programmes.



Common amenities

The Lakeside campus integrates academic depth with holistic growth.

Design Thinking lab

A flagship innovation space built for ideation, prototyping, collaboration and real-world problem solving - transforming ideas into scalable impact.



MAKER SPACE

A high-performance prototyping hub with 3D printers, laser cutters, and fabrication tools - where concepts shape into working models.

Incubation Cell (C-Nest)

CMRU's startup ecosystem offers mentorship, investor access, and structured support - helping ideas evolve into scalable ventures.



Sound & VFX lab

An advanced creative facility with Dolby Atmos and Chroma setups - built for immersive audio production and cinematic visual effects.



ICC- Standard Cricket Stadium

An ICC-standard cricket stadium with practice nets and performance facilities - designed for elite training and tournaments.

FIFA-Compliant Football Field

A regulation-size, FIFA-compliant ground supporting competitive training and high-performance athletics.



AV halls & Amphitheatre:

Venues for expression, dialogue, and large-scale interaction. Designed for conferences, cultural events, and leadership forums.



Advanced labs:

Applied learning through labs in Data Structures, Python, Electronics, Chemistry, Physics, and Power Electronics, supported by industry-ready infrastructure.

Academic blocks A & B:

Multi-level learning spaces with smart-enabled classrooms. Designed for seamless movement, accessibility, and integrated academic flow.

Innovation Centre:

A multidisciplinary pivot to network ideas with implementation. Fosters collaboration between students, faculty, and industry mentors.

Cafeteria & dining facilities:

Clean, spacious, and community-driven spaces. Focused on hygiene, nutrition, and comfort.

Innovation Centre:

A multidisciplinary pivot to network ideas with implementation. Fosters collaboration between students, faculty, and industry mentors.

Digital Library:

Extensive academic resources and collaborative reading spaces. Offers access to journals, databases, and global research repositories.

CAED & Rapid Prototyping lab:

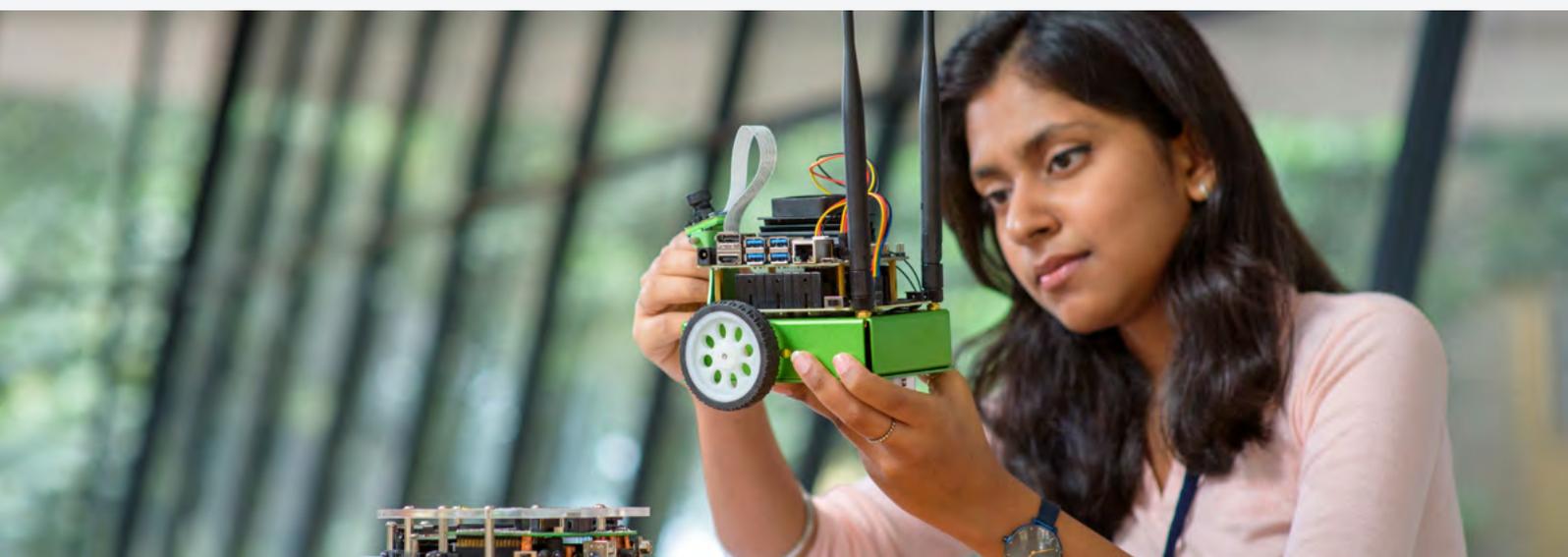
Transforming concepts into engineered models. Bridges computational design with mechanical execution.

Student lounge areas:

Designed for collaboration, relaxation, and peer exchange. Motivates networking and a stable student life.

Placement department:

Dedicated career preparation and industry engagement zones. Strengthens employability through organised training and recruitment drives.





City campus

The pulse of possibility

Located in HRBR Layout, within Bengaluru's thriving innovation corridor, the City campus reflects compact, connected and career-focused learning. Designed for management, commerce, and liberal studies, this campus blends accessibility with academic focus.

Smart classrooms:

Digitally enabled spaces built for discussion and analytical thinking. Integrated AV systems and smart boards ensure immersive, interactive sessions.

Computer labs:

High-performance systems supporting coding, analytics, and business applications. Updated software environments replicate real-world digital ecosystems.

Central Library:

A focused academic hub with digital and print resources. Designed with dedicated study zones for individual research and collaborative learning.

AV hall:

A modern venue for seminars, guest lectures, and academic events. Advanced acoustics and presentation systems support impactful knowledge exchange.

Placement section:

GD & PI rooms designed to mirror corporate recruitment settings. Constructed to help students build confidence, communication, and professional readiness.

Cafeteria:

A vibrant, student-driven social space. Clean, large and designed to energise campus life between sessions.

OMBR campus

Precision meets professionalism

At the centre of East Bengaluru, the OMBR campus stands as a premium academic destination - where structure, clarity, and ambition blend. Thoughtfully structured learning environment supports management, commerce, law, and science disciplines with a strong professional and industry-ready focus.

Smart classrooms:

Structured for debate, clarity, and collaborative learning. Equipped with digital teaching tools that amplify academic depth and engagement.

GD & PI rooms:

Corporate-simulated spaces preparing students for industry interaction. Soundproofed and professionally designed to reflect a real studio setup.

Moot Court:

A courtroom-style training environment bridging theory and practice. Simulates real litigation settings to build advocacy, articulation, and legal reasoning.

Seminar hall:

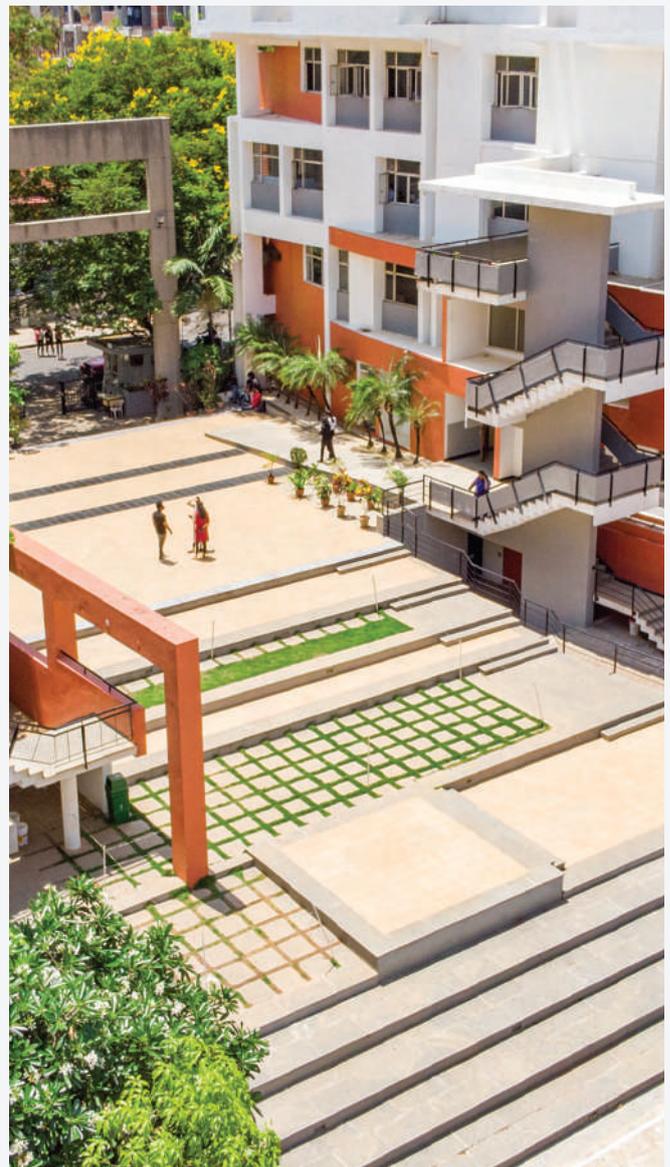
A platform for conclaves, workshops, and expert-led sessions. Ideal for large-scale academic and industry engagements.

Computer labs:

Advanced systems supporting analytics and research modules. Built to facilitate practical exposure and applied computing skills.

Library:

A resource-rich academic centre with digital access. Encourages focused study and deep academic inquiry.



Student lounge & cafeteria:

Spaces balancing productivity and community engagement. Designed to support collaboration, relaxation, and campus interaction.



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BENGALURU | RECOGNISED BY UGC

STUDENT ACCOMMODATION

Comfort,
Safety &
Luxury.

CONTACT US

hostel@cmr.edu.in

www.cmr.edu.in



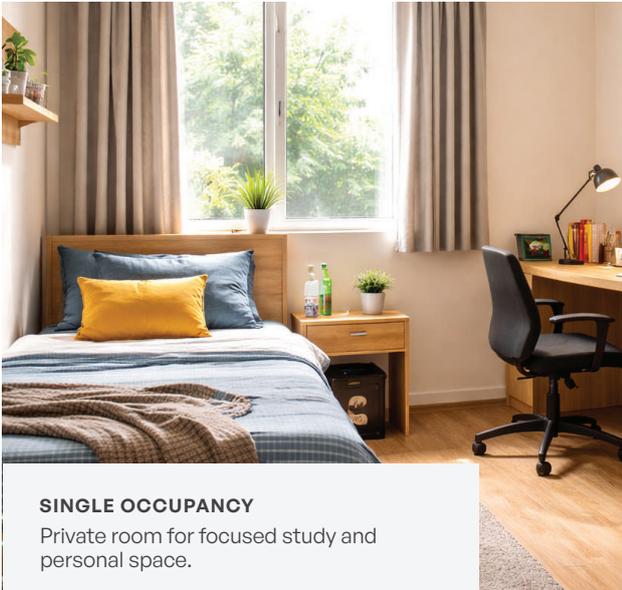
**BOOK YOUR
SPOT NOW!**



Your home away from home.

Your campus stay is more than just accommodation, it's where friendships grow, independence begins, and memories are made. Designed as a safe, welcoming second home, our campus housing supports both study and leisure. From day one, our campus house team ensures a smooth, supportive, and memorable living experience. You're not just a student here, you're family. Welcome home.

ACCOMMODATION OPTIONS



SINGLE OCCUPANCY

Private room for focused study and personal space.



DOUBLE OCCUPANCY

Shared with one roommate. Balanced for comfort and community.



THREE SHARING

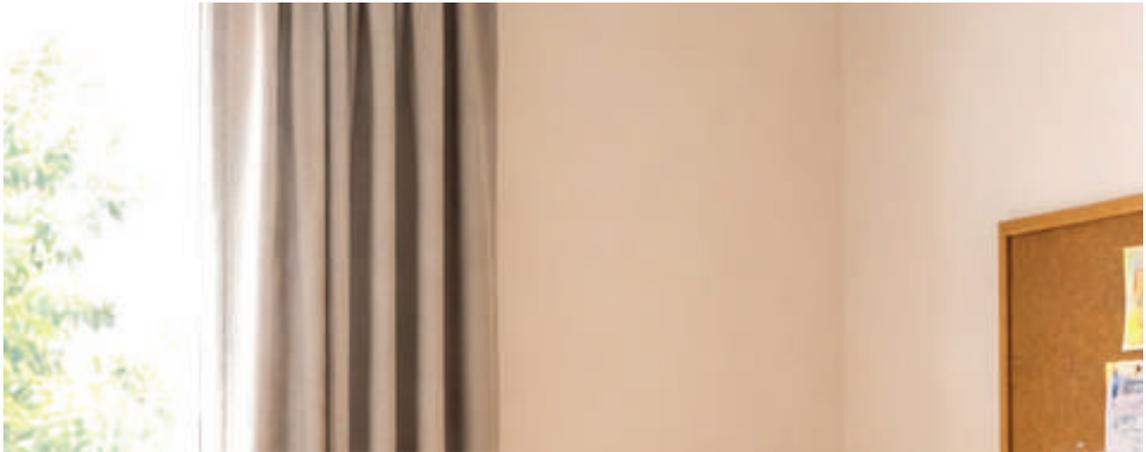
Ideal for students who enjoy living and learning together.



FOUR SHARING

A more social and budget-friendly option with shared facilities.





WELL- FURNISHED, COMFORTABLE ROOMS

All rooms are well-furnished, well-maintained, designed to offer a safe, comfortable, and student-friendly environment. The in-room facilities include:

Single bed with mattress for each occupant

Work Desk & Chair (each)

Ample cupboard space

Good lighting and ventilation

High-Speed Wi-Fi connectivity

24 hours power backup

One common bathroom for two rooms, ensuring convenience without overcrowding.



Our in-campus hostels

Student accommodation at CMR University is managed by Campus House, which oversees separate residential facilities for boys and girls. Campus House ensures student welfare by providing a safe, comfortable, and well-managed living environment.

It manages all aspects of accommodation, including housing guidance, kitchen operations for nutritious and hygienic meals, and the overall well-being of residents. With a strong focus on student engagement, Campus House continuously enhances facilities and processes based on student feedback, creating a responsive residential experience that supports academic focus, personal growth, and a strong sense of community.



Amenities

Chef curated nutritious meals

Free wellness classes

Fitness facilities

On-campus medical support

Free volleyball training

Social & cultural events

Spacebasic app

Student-friendly wardens

Laundry & ironing facilities

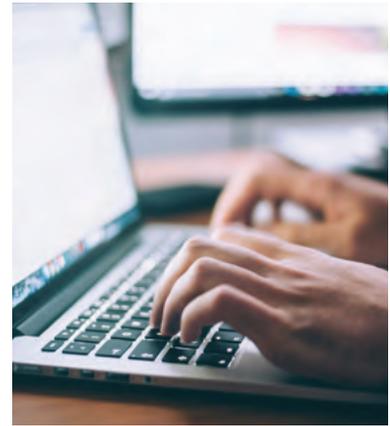
Water sports access

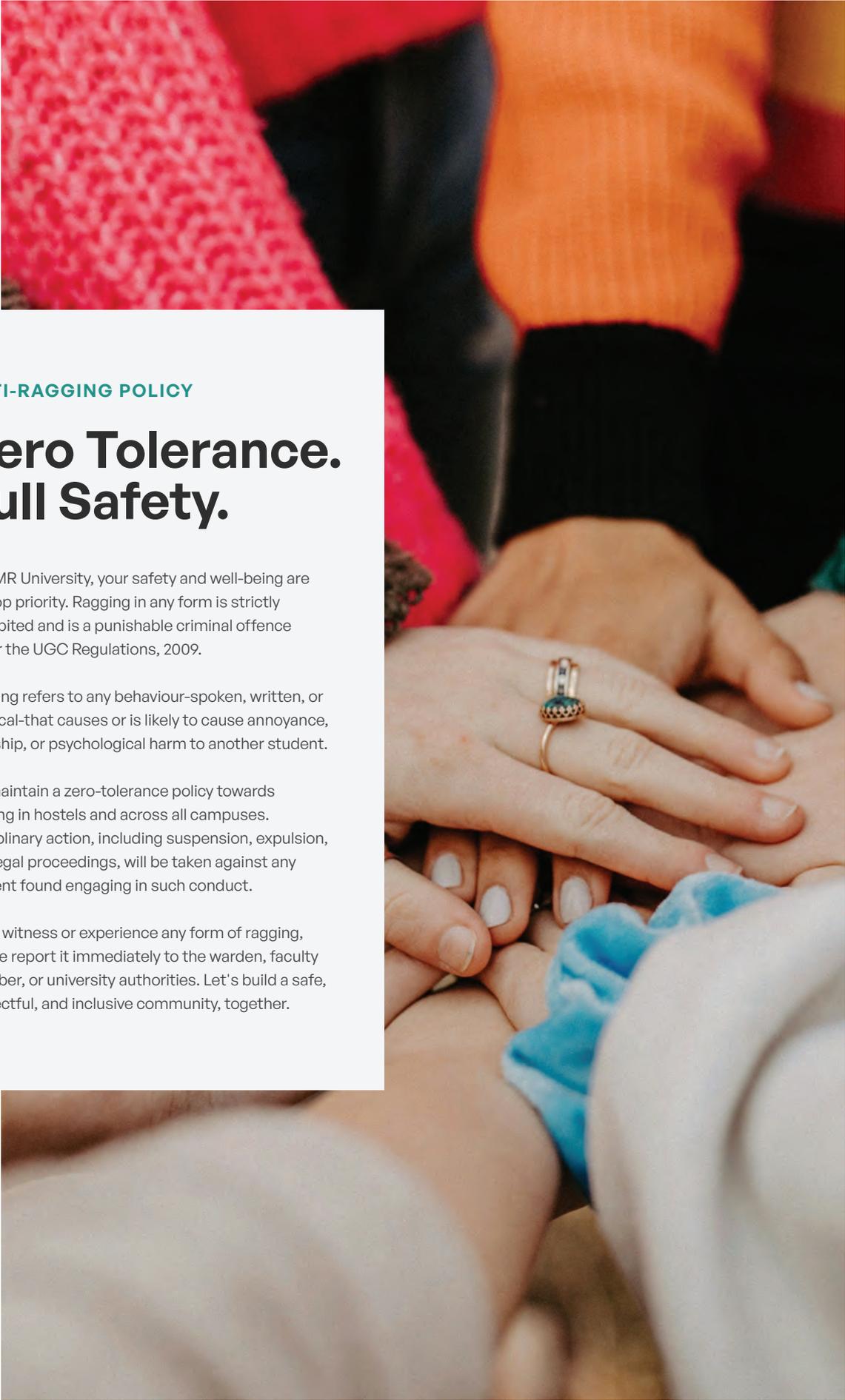
Evening recreation hour

High-speed internet & CCTV

Safe water & secure access

Free counselling





ANTI-RAGGING POLICY

Zero Tolerance. Full Safety.

At CMR University, your safety and well-being are our top priority. Ragging in any form is strictly prohibited and is a punishable criminal offence under the UGC Regulations, 2009.

Ragging refers to any behaviour-spoken, written, or physical-that causes or is likely to cause annoyance, hardship, or psychological harm to another student.

We maintain a zero-tolerance policy towards ragging in hostels and across all campuses. Disciplinary action, including suspension, expulsion, and legal proceedings, will be taken against any student found engaging in such conduct.

If you witness or experience any form of ragging, please report it immediately to the warden, faculty member, or university authorities. Let's build a safe, respectful, and inclusive community, together.



Where Athletes Begin

—
Play. Perform. Compete.

At CMR University, sport is a core part of student life, developing character, building confidence and strengthening leadership skills. Our dynamic sports culture energises the campus and helps you realise your potential with top-class facilities and skilled mentors.

- **Elite facilities:** From sprawling outdoor arenas to cutting-edge indoor complexes.
- **Inclusive culture:** Supporting everyone from casual enthusiasts to championship contenders.
- **Holistic growth:** A community where ambitions are realised, friendships are forged, and legends are born.

Premier infrastructure

World-class venues
for student athletes



Football Field

A regulation-size pitch with a well-maintained natural grass surface ensuring consistent play, the football field is designed to accommodate intense training sessions, tournaments and league matches. It supports skill development, team drills and competitive university football.



ICC-Standard Cricket Pavilion

A professional 65-metre oval with quality turf, all-weather nets and match-ready practice zones supports consistent, high-quality play. Developed with the Karnataka State Cricket Association, this facility features a high-performance gym, modern locker rooms and team strategy spaces.

Basketball Court

A tournament-ready full and half-court facility hosting coaching, daily play and events like Chiguru and the All India Inter-University Championships.

Indoor Sports Complex

A climate-controlled space for badminton, chess, taekwondo, strength training and table tennis.

Wellness Zone

Dedicated yoga and meditation space supporting mindfulness and mental well-being.



Excellence and competition

Our students shine on national platforms, participating in prestigious events such as the South Zone Inter-University Championships and the All India Inter-University Games.

- **Competitive reach and achievements:** Our athletes have excelled in sports such as basketball, taekwondo and diving, earning top placements and medals at competitions.
- **Fitness culture:** Weekly fitness challenges, such as the Star of the Week, encourage friendly rivalry and highlight student accomplishments.
- **Student-driven energy:** Student-run clubs like the Xtreme Sports Club and SOEC Sports Club bring creativity and camaraderie to our sporting community.





Comprehensive support

We ensure our student-athletes thrive by providing the support they need to balance sports and studies.



ATHLETE SUPPORT SERVICES

- **Academic flexibility:** Flexible schedules and on-duty academic status for sports participation.
- **Mentoring and classes:** Coordinated mentoring and additional academic support.
- **Training support:** Access to a state-of-the-art gym and training facilities.
- **Financial and logistical aid:** Hostel priority and travel reimbursements for tournaments.

SPORTS SCHOLARSHIPS

- Sports scholarships are available to students who participate in recognised sports such as cricket, basketball, volleyball, swimming, fencing, yoga and chess.
- They encourage and promote sporting participation by supporting students who compete at state, national and international levels.

Join the action

Challenge yourself and join a community where champions are made every day.



ADMISSIONS HELPLINE

+91 93429 00666

admissions@cmr.edu.in

www.cmr.edu.in



Beyond classrooms

At CMR University, learning extends far beyond academics into a vibrant extracurricular ecosystem that encourages exploration, creativity, and leadership. Students engage in clubs, communities, performances, and competitions that transform interests into experiences and ideas into action. This student-led environment allows learners to balance academics with meaningful engagement, supporting personal, social, and professional growth.

A diverse ecosystem of student clubs

CMR University offers 70+ student-led clubs and societies across its campuses, reflecting the varied interests and talents of its students.

Creative and cultural spaces

Music, theatre, fashion, literature, and cultural clubs that encourage expression and artistic exploration.

Innovation and professional clubs

Entrepreneurship, research, economics, commerce, start-up culture, and innovation-focused communities that build practical skills.

Wellness, fitness, and gaming

Clubs focused on physical activity, gaming, mindfulness, mental well-being, and balanced lifestyles.

Student Clubs & Extracurricular Activities at CMRU



Student-led and faculty-guided

Clubs at CMR are driven by student initiative and supported by faculty mentors. These spaces facilitate collaboration, leadership, and active participation in projects and events that extend beyond the classroom.

Involvement in clubs helps students develop confidence, teamwork, communication skills, and leadership abilities within an inclusive campus environment.

Learning beyond the classroom.



Extracurricular life at CMR complements academics by nurturing well-rounded individuals through experience-based learning.

Students gain opportunities to develop:

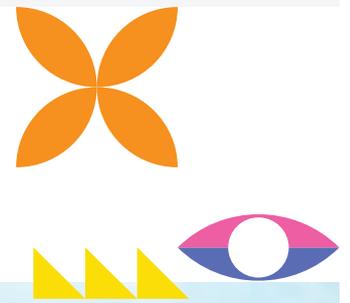
- Leadership and organisational skills
- Creative thinking and problem-solving
- Collaboration and peer learning
- Confidence, expression, and self-awareness

Participation in extracurricular activities at CMR University helps students:

- Explore interests and discover strengths
- Build skills beyond academics
- Engage with diverse student communities
- Prepare for personal and professional success

Each experience contributes meaningfully to a student's overall university journey.

Structured support through the office of student affairs



All extracurricular activities at CMR University are curated and managed by the Office of Student Affairs (OSA) across campuses.

The OSA ensures that student clubs and communities operate within a structured and inclusive framework that promotes discipline, responsibility, ethical leadership, and a strong sense of belonging.

Explore. Lead. Express. Grow.

Extracurricular life at CMR University is about discovering potential, building character, and shaping confident individuals prepared for the real world.





LAKESIDE CAMPUS



CITY CAMPUS



OMBR CAMPUS

About CMR University

CMR University is a premier, NAAC 'A' grade accredited, private university in Bengaluru, recognised by the University Grants Commission and backed by the CMR Group of Educational Institutions, which includes the NAAC 'A++' accredited CMR Institute of Technology. With over 30 years of academic excellence, the Group brings together students from more than 40 nationalities across 20+ institutions, spanning K-12 to doctoral studies. Today, it nurtures a thriving community of over 20,000 learners, united by a commitment to innovation, diversity and holistic education.



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+91 93429 00666

admissions@cmr.edu.in | www.cmr.edu.in

LAKESIDE CAMPUS

Off Hennur, Bagalur Main Road, Chalahatti, Bengaluru 562149

CITY CAMPUS

#2, 3rd 'C' Cross, 6th 'A' Main, 2nd Block, HRBR Layout, Kalyan Nagar, Bengaluru 560043

OMBR CAMPUS

No.5, Bhuvanagiri, OMBR Layout, Bengaluru 560043

HRBR CAMPUS

HRBR Layout 3rd Block, Keshava Nagar, Kacharakanahalli, Bengaluru 560043

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